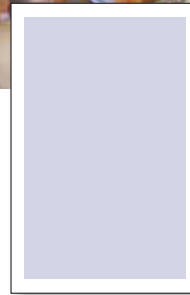
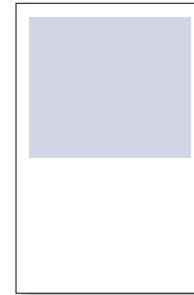


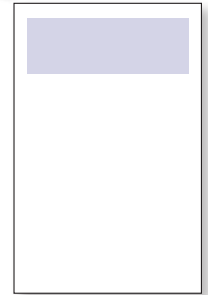
Advertising in Con Brio concert program books



Full Page
4.5" x 7.5"



Half Page
4.5" x 3.75"



Quarter Page
4.5" x 1.875"

All advertisements are printed in color in program booklets that will be distributed at four concerts – two during the Christmas season in December and two in Spring – reaching nearly 2,000 concert-goers! Ads may be submitted in person to any Con Brio member or via email to: ConBrioAds@gmail.com.

Submissions are due October 31, 2023.

Advertiser Information

Advertiser _____

Contact: Name _____

Email _____

Phone _____

Con Brio member: Name _____

Email _____

Ad Artwork: Same New Digital Hard Copy

Please submit digital artwork to: conbrioads@gmail.com

Hard copy artwork may be attached to this form or mailed with payment to:
Con Brio Choral Society, Inc., PO Box 312, Centerbrook CT 06409

Payment Options

Check payable to *Con Brio Choral Society* Attached Mailed

Direct, online payment via Square at conbrio.org/square

Con Brio will process credit card payment for the advertiser, given the following information:

Credit Card #: _____ Exp.: _____ CVV: _____

Name on card: _____

Mailing address associated with card _____

Rates

- Concert Underwriter*** **\$1,300**
Featured in all concert posters, plus full-page ad and acknowledgement during concert
- Soloist Sponsor*** **\$1,000**
Recognized in concert advertising, plus full-page ad and acknowledgement during concert
- Outside Back Cover*** (full page) **\$650**
- Inside Back Cover*** (full page) **\$450**
- Inside Front Cover*** (full page) **\$550**
- Full Page*** **\$400**
- Half Page** **\$175**
- Quarter Page** **\$100**

*Includes recognition of support on Con Brio's website with link to advertiser's website (if provided).



"Thank you, from all of us!"



Con Brio is a classical, auditioned, chorus, with more than 70 dedicated choristers. It is known for the variety of its repertoire, sparkling programming and excellent musicality. Since it was founded in 1997, Con Brio has performed regularly to a growing and loyal local audience. The choir has made seven overseas concert tours.



Peter Amos
President



Steve Bruce
Music Director



Sue Saltus
Associate Music Director

Con Brio is a qualified tax-exempt organization under section 501(c)3 of the Federal Tax Code and under the laws of the State of Connecticut.

Why advertise with Con Brio?

Because your advertising dollars will reach nearly **2,000 people** at our Christmas and Spring concerts, plus **70 Con Brio singers**, and **30 instrumentalists** in the Con Brio Festival Orchestra. Based on analytics, we know that our audience is comprised mainly of individuals over age 50, those in a demographic with the money to spend on products and services you advertise.

The advantage of placing an ad in our program book is that these people will actually see your ad – you will have all of these eyes examining the products and services you offer. Everyone who attends a Con Brio concert – and each singer or instrumentalist – studies the program book for the information it provides. If your ad is there, they will see it. Which other ad placement options can promise that?

And then there is our reach. Con Brio is an organization comprised of 68 singers, selected by audition, that come from 16 Connecticut towns. Singers come from Deep River, Chester and East Haddam to the north along the Connecticut River to Essex and Old Saybrook in the south, to the west to Clinton, Guilford and Madison and to the east to Old Lyme, Niantic, and Groton.

Our audience members are similarly diverse, being drawn from a broad geographic region. How do we know this? From examining the analytics of those individuals who have chosen to be followers of Con Brio's website and Google analytics.

So take advantage of this captive Con Brio audience to promote your business or service. And thank you for supporting the performing arts.

Regards,

Peter Amos
President of Con Brio Choral Society

