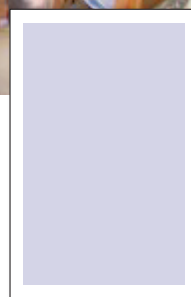


Advertising in Con Brio concert program books

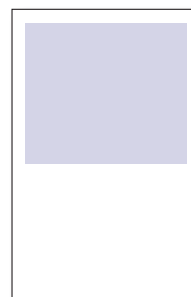


All advertisements are printed in color in program booklets that will be distributed at *four concerts* – two during the Christmas season in December and two in Spring – reaching nearly 2,000 concert-goers! Ads may be submitted in person to any Con Brio member or via email to: ConBrioAds@gmail.com.

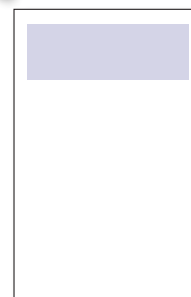
Submissions are due November 1, 2024.



Full Page (\$400)
4.5" x 7.5"



Half Page (\$175)
4.5" x 3.75"



Quarter Page (\$100)
4.5" x 1.875"

Advertiser Information

Advertiser _____

Contact: Name _____

Email _____

Phone _____

Con Brio member: Name _____

Email _____

Ad Artwork: ☐ Same ☐ New ☐ Digital ☐ Hard Copy

Please submit digital artwork to: conbrioads@gmail.com

Hard copy artwork may be attached to this form or mailed with payment to:

Con Brio Choral Society, Inc., PO Box 312, Centerbrook CT 06409

Payment Options

☐ Check payable to *Con Brio Choral Society* ☐ Attached ☐ Mailed

☐ Direct, online payment via Square at conbrio.org/square

☐ Con Brio will process credit card payment for the advertiser, given the following information:

Credit Card #: _____ Exp.: _____ CVV: _____

Name on card: _____

Mailing address associated with card _____

Rates (ads appear at all four concerts)

☐ **Concert Underwriter*** **\$1,300**
Featured in all concert posters, plus full-page ad and acknowledgement during concert

☐ **Soloist Sponsor*** **\$900**
Recognized in concert advertising, plus full-page ad and acknowledgement during concert

☐ **Outside Back Cover*** (full page) **\$700**

☐ **Inside Back Cover*** (full page) **\$500**

☐ **Inside Front Cover*** (full page) **\$600**

☐ **Full Page*** **\$400**

☐ **Half Page** **\$175**

☐ **Quarter Page** **\$100**

*Includes recognition of support on Con Brio's website with link to advertiser's website (if provided).



"Thank you, from all of us!"



Con Brio is a classical, auditioned, chorus, with more than 70 dedicated choristers. It is known for the variety of its repertoire, sparkling programming and excellent musicality. Since it was founded in 1997, Con Brio has performed regularly to a growing and loyal local audience. The choir has made seven overseas concert tours.



Rebecca Coffey
President



Steve Bruce
Music Director



Sue Saltus
Associate Music Director

Con Brio is a qualified tax-exempt organization under section 501(c)(3) of the Federal Tax Code and under the laws of the State of Connecticut.

Why advertise with Con Brio?

Ad Reach: 700 concert patrons at 2 Christmas concerts, 700 at two Spring concerts, 70 singers, and 30 instrumental musicians read the Con Brio concert programs and see your ads. Analytics show our audience is mainly over age 50, a demographic with money to spend on your products and services.

Geographic Distribution: Con Brio singers and audience members come from 14 Connecticut towns, from Deep River, Chester, and East Haddam to the north, Essex and Old Saybrook to the south, Clinton, Madison and Guilford to the west, and Old Lyme, East Lyme and Groton to the east.

Award-Winning Concert Program Quality: Essex Printing recently won the Pinnacle Award (a first place) from the Print Industry of New England for the printing of Con Brio's Christmas 2023 program. Your ad will appear in this prestigious setting.

To Support Live Classical Music Performance: Con Brio is the only all-audition volunteer chorus from East Lyme to Guilford and Old Saybrook to Chester to perform with a professional orchestra and vocal soloists. Con Brio has been selling out our Sunday concerts consistently for the last decade.

Thank you for your support. Go to www.conbrio.org to learn more about us.

Regards,

A handwritten signature in cursive script that reads 'Becky Coffey'.

Rebecca Coffey
President of Con Brio Choral Society

